



College of Physicians and Surgeons of British Columbia

Legislative Guidance

Use of Clinic Names

Effective	May 2008
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Related topic(s):	Health Professions Act

Legislative Guidance provides physicians with assistance in navigating legislation applicable to the medical profession. The information provided in this document is meant to be used as a helpful resource, and should be read in conjunction with the legislation it refers to.

Registrants may seek advice on these issues by contacting the College and asking to speak with a member of the registrar staff, or by seeking medical legal advice from the CMPA.

PREAMBLE

Registrants should be aware that practising under a clinic name requires the approval and written consent of the College in accordance with section 7-1(1) of the [Bylaws](#) under the *Health Professions Act*. To avoid confusion and misunderstanding, registrants are advised to contact the College for early advice in the planning of a clinic, including prospective names, to ensure compliance with these requirements.

GUIDANCE

A clinic name should be professional. It must not exaggerate, be misleading or be reasonably capable of being misinterpreted. It should not imply that one's practice is superior to another, and should not imply that the clinic is the only facility providing a specific service in the community or area of the community.