



College of Physicians and  
Surgeons of British Columbia  
Serving the public by regulating physicians and surgeons

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September 16, 2013 | Posted in: [Announcements](#) [1]

## Our Purpose, Your Safety

British Columbia's 23 health regulators have collaborated on the development of an awareness campaign to deliver an important public message about the role of professional self-regulation. The campaign is designed to raise people's awareness about which health professions are regulated, why it is important to check the credentials and ensure that the health professional they choose to see is regulated, and inform them what can be done if they have concerns about the care they receive.

The campaign was launched on September 16, 2013. Elements of the campaign include transit shelter ads, articles and ads in community papers, television closed-captioning messages, and the launch of a new website at [www.bchealthregulators.ca](http://www.bchealthregulators.ca) [2]. Materials will be delivered in English, French, Spanish, Cantonese/Mandarin, Punjabi, Korean, Vietnamese, Tagalog, and Farsi.

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### **Source URL (modified on 2015-11-06 12:41):**

<https://www.cpsbc.ca/content/our-purpose-your-safety>

### **Links**

[1] [https://www.cpsbc.ca/news?field\\_news\\_category\\_tid=1](https://www.cpsbc.ca/news?field_news_category_tid=1)

[2] <http://bchealthregulators.ca/>